HEALTH-CLIMATE CAMPAIGN TOOLKIT WORKSHEET

WHO CAN HELP?

World Health Organization
REGIONAL OFFICE FOR South-East Asia

Instructions: Use this worksheet to brainstorm ideas on who you can mobilise to help with your campaign. Think first about people close to you, Then broaden to others who may share your desire to make change on the issue. Be as specific as possible in thinking about how they can help and what you will ask them to do. Consider how and when you can coordinate efforts, especially if you are using social media.

WHO	HOW (EXACTLY) CAN THEY HELP?	WHAT (EXACTLY) WILL YOU ASK THEM TO DO?	HOW WILL YOU COORDINATE?
Family			
Friends/neighbours			
Co-workers, fellow students or others who might have a shared interest			
Community leaders (NGOs, local government, local health officials)			
Others			